



Fact Sheet

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El Pomar Trustees and Employees Aid Colorado Nonprofits Assisting Hurricane Evacuees

El Pomar trustees and employees have committed more than \$622,700 in financial support to Colorado nonprofits addressing the impact of Hurricane Katrina. Employees are also providing these nonprofits with staffing assistance.

El Pomar trustees have approved \$500,000 to the seven Colorado Chapters of the American Red Cross. Additionally, El Pomar employees have raised \$122,700 of their own dollars and El Pomar matching funds to form the El Pomar Trustee and Employee Disaster Relief Fund to be administered by Pikes Peak United Way and Homeward Pikes Peak, the coordinating agency for homeless services in the Pikes Peak region. In addition to financial support, El Pomar employees are offering ongoing operational assistance to the American Red Cross and Homeward Pikes Peak. Twenty employees have committed to forty-five 8-hour shifts at the Red Cross Call Center in Denver. Three employees will be loaned indefinitely to Homeward Pikes Peak on a full-time basis.

Red Cross Grant

The purpose of the Red Cross grant is two-fold. The grant will provide:

1. Direct support, through the American Red Cross, to individuals and families who have come to Colorado seeking shelter and assistance as a result of this catastrophic storm.
2. Financial assistance to the seven Colorado Chapters of the American Red Cross that are incurring significant administrative expenses due to the intense, ongoing assistance required to address a natural disaster of this magnitude. These chapters are operating at full capacity to staff emergency call centers, raise funds, and recruit and train front-line volunteers.

The grant, which will be disbursed over two years, will provide \$300,000 on behalf of Hurricane Katrina victims, and \$200,000 in administrative support to the Colorado Red Cross Chapters.

El Pomar Trustee and Employee Disaster Relief Fund

The purpose of this Fund is to provide direct support to Hurricane Katrina evacuees who have come to the Pikes Peak Region seeking assistance from Colorado nonprofits. The relief fund will be administered by Pikes Peak United Way and Homeward Pikes Peak.